



2022 MID-YEAR REVIEW
An Update On Your Impact

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Message from the CEO

The one thing that seems to be constant in all of our lives is change. At Carbon Positive Australia we have been riding the change in both weather and the carbon landscape whilst working with communities to plant trees.

In 2021, we surveyed donors like you to get a better understanding of what you wanted to see and support. We value this feedback and hope that you have seen some of your recommendations come to life.

This report contains updates about what is happening at the various planting sites you've supported, as well as exciting announcements about what we have been working on.

We are delighted to report that even in the face of drought and flooding, the majority of our planting sites have fared well and the young seedlings are growing vigorously.

We are experiencing increasing capacity challenges within the revegetation industry including seed collection, nursery bench space, and access to labour for planting. As such, we are having to plan further in advance. This is why we are so grateful for your donations and ongoing support year-round.

With your help, we plan to plant 1 million trees in 2023. These trees will be planted on land in areas that provide corridors for native fauna, and that support biodiversity and ecosystem restoration.

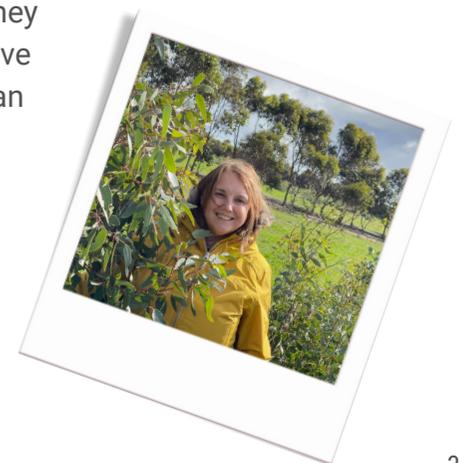
Some of these trees will also be planted in "Pocket Forests" across WA. We are working with Dr Grey Coupland of the Harry Butler Institute to plant these forests of native trees in the Miyawaki style in schools and community gardens. We will be extending this program in partnership across Australia in 2023.

We are also excited to announce our new initiative - Plant Trees Australia - Australia's first online community planting hub. This platform will enable Australians to connect with community groups to take local action and plant native trees.

I hope you enjoy seeing the amazing progress and growth of the trees you funded last year. Thank you to all of our supporters, those who have been on this journey for many years, and those who have recently joined us. Together we can plant for a better future.



Louise Tarrier
Chief Executive Officer





2021

October

Tjuntjuntjara community planting event
Brookton Saltland survival monitoring

November

Stall at the Albany Agricultural Show
Seed collection for 2022 projects
Guest speaker at Net Zero Event 2021
Announced as Telstra Business Awards State Finalists
Guest speaker at Bush Heritage Women for the Environment

December

Finalists in the Rise Business Awards
Porongurup site visit and planning
Tootanellup survival monitoring

2022

January

Launch of CPOZ Practical Changemakers podcast
Carbon Calculator featured in Cosmos Magazine

February

Carbon Calculator wins Silver at Anthem Awards
Presenter at DPIRD's Stocktake of Carbon Farming

March

Arnhem Carbon Challenge launch
Office move
Stage 1 of Nimbin planting - 30,000 seedlings

April

Monitoring at Tootanellup site
Monitoring at Brookton Saltland and Biodiverse sites
Sandalwood nuts sown at Brookton Biodiverse site
Site preparation for Eurardy 2022 planting
Sandalwood nuts sown at Gabbin

May

Monitoring at Gabbin and Bencubbin sites
Final 40,000 seedlings planted at Nimbin
Keynote speaker at City of Canning "Change Our World" event
Sandalwood nuts sown at Cranbrook
Monitoring at Borden and Cranbrook sites

June

Activate Tree Planting Narrogin Event (56,000 trees funded)
Planting at Eurardy
Porongurup site preparation
Infill at Brookton Saltland and Biodiverse sites

July

Activate Tree Planting Wanderosa Event (20,000 trees funded)
Tootanellup infill planting
Infill at Bencubbin and Gabbin sites
Planting at Porongurup
Start of Miyawaki forest planting

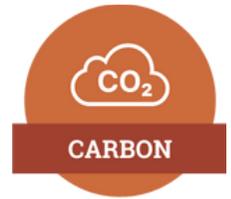


Part 1:

PLANTING UPDATES & ANNOUNCEMENTS

NIMBIN, NSW

WIDJABUL COUNTRY



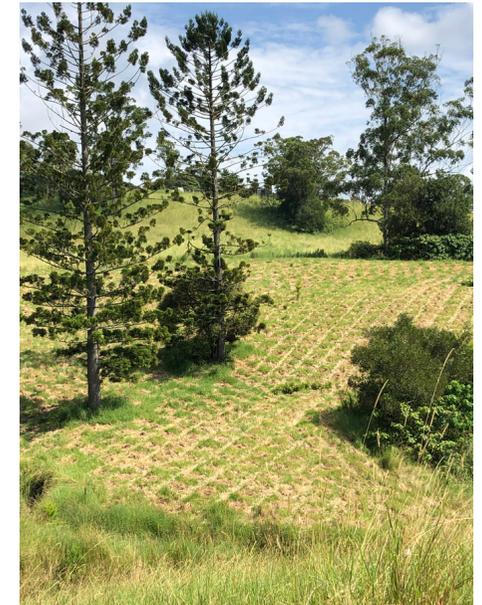
Est. 2021 | 33 ha | Biodiverse Carbon | 69,500 seedlings

PLANTING SUMMARY

Amid incredibly challenging conditions, including flooding events that washed away creek crossings and site tracks, our contractor Future Forests successfully planted 69,500 seedlings during May. A total of 104 diverse species of local native trees and shrubs were hand planted by the team, and survival rates thus far are excellent. Canopy cover should be reached within 3 to 5 years, providing habitat and connectivity for native fauna, including koalas, wallabies, land mullet and an array of birds. Discover more about onsite fauna and flora [here](#).

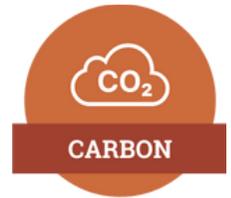
WHAT'S NEXT?

Bush regeneration work continues on a 6 hectare parcel of the property that is home to regenerating hoop pine forest, a couple of endangered flora species (thorny pea), and a recovering riparian zone. The next step for the planted seedlings is to set up monitoring plots and maintain the area around the young trees to ensure they are not suffocated by invasive weeds.



EURARDY RESERVE, WA

NANDA COUNTRY



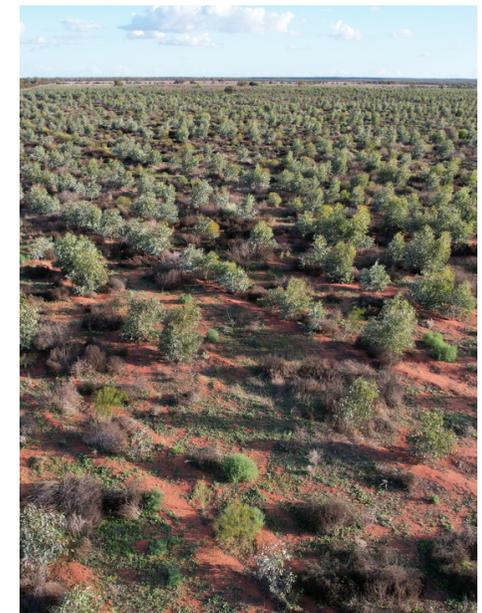
Est. 2019 | 1,350 ha | Biodiverse Carbon | 348,000 seedlings to date | 45,000 seedlings for 2022

PLANTING SUMMARY

Eurardy Reserve is located around 570 kilometres north of Perth and extends across more than 30,000 hectares of Nanda country. Formerly a pastoral station, Eurardy was purchased by Bush Heritage Australia in 2005 with the aim to protect biodiversity and revegetate cleared areas. The Reserve is located in one of only 35 global biodiversity hotspots and is home to more than 500 native plant species, including five nationally endangered or vulnerable species. We have already planted more than 615 ha at Eurardy and aim to restore a total of 1,350 ha over the coming years.

WHAT'S NEXT?

As we move on to the sandier soils, planting becomes more technically difficult, particularly with regards to seed propagation, climate, and soil moisture retention. This year, we will be planting approximately 60 hectares of yellow soils. For this planting, we will be trialling the propagation of several new species, as well as alternative seeding techniques to ensure the future restoration of this area is a success.



PORONGURUP, WA

MINANG NOONGAR COUNTRY



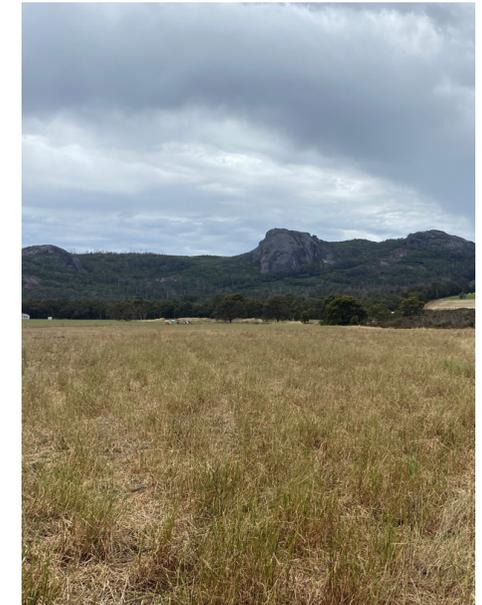
Est. 2022 | 30 ha | Biodiverse Carbon | 1,000 seedlings + 9.5kg native seed mix

PLANTING SUMMARY

This 30-hectare site is located directly adjacent to the Porongurup National Park in the Great Southern region of WA. This area is known for its astounding biodiversity and is home to more than 750 native plant species, 10 of which are endemic. Having previously been cleared for agriculture, the landholder wishes to restore biodiversity and canopy cover to the property, ultimately providing a place for tourists to camp amongst the trees.

WHAT'S NEXT?

Site preparation has already begun. Lines have been ripped and planting is scheduled for early August. We will be using a combination of direct seeding and hand-planted seedlings to restore vegetation to the site. Key species include *Eucalyptus diversicolor* ('Karri'), *Allocasuarina huegeliana* ('Rock Sheoak') and *Melaleuca ringens*.



ACTIVATE TREE PLANTING - NARROGIN, WA

WIILMAN NOONGAR COUNTRY



Est. 2021 | Community Planting - Degraded Lands | 55,936 seedlings funded

PLANTING SUMMARY

Over the WA Day long weekend, more than 150 volunteers descended on a farm near Narrogin, WA for one of Activate Tree Planting's (ATP) famous Wheatbelt planting parties. ATP create unique events that combine tree planting, music, art and local culture to connect rural and regional communities and repair degraded agricultural land. We funded more than 65,000 native seedlings which were planted by volunteers of all ages in creek buffer areas and valley flats; connecting remnant bush and restoring the land. Earlier this year, the property was extensively damaged by bush fire. The family that own the property have been planting trees for more than 27 years, and many were destroyed in the fire. As these weather events increase in intensity and frequency, so to does the need to plant trees to restore vegetation, biodiversity and habitat to these regions.

WHAT'S NEXT?

The ATP crew will monitor the progress of the seedlings over the coming months. We hope to continue our relationship with this fabulous group for many years to come.



UPCOMING PROJECTS

2022 AND BEYOND



WANDEROSA FARM ANIMAL SANCTUARY- WANDERING, WA

Traditional Owners: Wiilman Noongar

Project Type: Community - Degraded Lands

Details: Funding 20,000 trees

We're thrilled to once again be partnering with the team at Activate Tree Planting (ATP) - a community organisation that runs family-friendly, tree planting 'parties' across the WA Wheatbelt. We are funding 20,000 seedlings which will be planted at the Wanderosa Farm Animal Sanctuary near Wandering, WA. In August, ATP volunteers will plant these seedlings along the saline creek that runs through the centre of this 40-hectare property. The average rainfall for this area is significantly higher than other areas of the Wheatbelt, so care has been taken with species selection to avoid mortality from waterlogging and salinity. The species mix includes several endemic shrubs and trees which will provide habitat for natural wildlife and restore health to the degraded land along the creek.



MIYAWAKI URBAN FORESTS, WA

Traditional Owners: Whadjuk Noongar and Balardong Noongar

Project Type: Community - Urban Lands

Details: Funding 6 micro forests

We are working with Dr Grey Coupland (Harry Butler Institute) and the local community to develop Miyawaki mini urban forests across suburbs of Perth that are particularly impacted by the urban heat island effect. These fast-growing, low maintenance native forests help to cool thermal hotspots and provide shade and amenity. They also provide habitat for native fauna, reduce the effects of storm water runoff and help seed rainfall. In 2022, we will be funding five of these micro forests in schools and community parks across the Perth City area and one in a community garden in the WA Wheatbelt town of Brookton. Planting Miyawaki forests offers valuable learning opportunities for school children and allows them to take practical action in the face of climate change.

UPCOMING PROJECTS

2022 AND BEYOND



REGEN THE PLAINS, VIC

Traditional Owners: Yorta Yorta

Project Type: Community - Degraded Lands

Details: Funding 500 trees

Based in the Goulburn Valley region of rural Victoria, the aim of this project is to restore areas of Plains Grassy Woodland – an endangered ecosystem where less than 1% remains uncleared, 68% of which is on private property. Planting activity will happen during an annual event (August 2022); restoring Country powered by community. Engaging rural and metro communities in volunteer tree planting and the restoration of degraded fringing agricultural land, this project also promotes environmental stewardship and sustainable farming practices. The 2022 planting site is 1,800m² in total with a focus on enhancing understory and midstory species around a natural lagoon with recovering remnant grey box woodland.



WARRALAKIN, WA

Traditional Owners: Kalamaaya

Project Type: Ecological Restoration

Size: 180 hectares

Located directly adjacent to Chiddarcooping Nature Reserve, this ecologically significant site is part of a larger property owned by Bush Blocks Guardians Inc. (a local not-for-profit conservation group). Previously cleared and used for cropping, the planting site is located within a biodiversity hotspot and is home to several threatened flora and fauna species, including Malleefowl. This project aims to restore native vegetation to the area, creating habitat to support a range of woodland species including Dunnarts, Western Yellow Robins, Brushtail Possums and Pink Cockatoos. Later this year, native seed will be collected from the surrounding bush and grown into seedlings at a local nursery. These seedlings will be hand-planted during winter 2023.

UPCOMING PROJECTS

2022 AND BEYOND



BANKSIA SENSORY & BUSH FOOD GARDENS, VIC

Traditional Owners: Wurundjeri Woi Wurrung

Project Type: Community - City / Urban Greening

Size: 668m²

We will be supporting Banksia Gardens Community Services to develop a shady corridor and food forest of diverse Indigenous, productive trees and plants. The trees will: produce food for the community, mimic a forest ecosystem to ensure long-term soil fertility; create microclimates, and increase biodiversity. Social impacts include reducing vandalism, positively impacting local residents' mental health, and providing extensive opportunities for volunteering and community connection. As a climate adaptation and mitigation initiative, the planting will cool the Hume urban environment by increasing shade, whilst regenerating degraded soils. Engagement and social participation is centred around community events and access to Indigenous bush foods. In addition, the gardens will create safe, calming spaces for children experiencing emotional difficulties associated with trauma.

A photograph showing three people in a field of young trees. One person is wearing a green t-shirt with the text 'THE COMPANY THAT'S BUILDING THE FUTURE' on the back. Another person is wearing a white shirt and a red sash. The third person is wearing a brown hat and a green t-shirt. They are standing on a dirt path, looking at a large green bush. The background shows a field of young trees under a blue sky with white clouds.

Part 2:

PAST PROJECTS: MONITORING

TOOTANELLUP, WA

MINANG NOONGAR COUNTRY



Est. 2021 | 25 ha | Biodiverse Carbon | 14.5 kg Native Seed | Owned by Green Skills

MONITORING SUMMARY

This site was direct seeded with a total of 79 native species back in winter 2021. The team returned to the site in April to conduct the first-year monitoring assessment. Fourteen permanent monitoring plots were established across the site, each covering 200m². Seed germination has been very successful with monitoring results indicating an average density of 2,354 trees per hectare. Although there was some evidence of pest damage (insects and rabbits), the average survival rate was 82% per plot. The average seedling height was 15 centimetres and the tallest seedling measured was a *Corymbia calophylla* ('Marri') at 60 centimetres. Given the harsh summer conditions the seedlings endured, we are extremely pleased with these results.

WHAT'S NEXT?

Infill planting is scheduled for winter 2022. Approximately 12,500 seedlings will be planted along the existing rows. New lines will be ripped and an additional 3kg of native seed will be sown. Comprehensive monitoring assessments will be conducted annually until the site is established (approx. 6 years).



BROOKTON SANDALWOOD, WA

BALARDONG NOONGAR COUNTRY



Est. 2019 | 33 ha | Biodiverse Sandalwood | 27,725 seedlings | 150 kg seed

MONITORING SUMMARY

This site was first planted in winter 2019 and sandalwood nuts were sown in 2020 and 2021. In April 2022, the team were on-site to conduct the third-year monitoring assessment. Fifteen permanent monitoring plots have been established across the Biodiverse Sandalwood site, each covering an area of 500m². Results indicate an average density of 815 trees per hectare; an increase of 12% from last year. Germination of the sandalwood seed has been very successful, with an average of 185 sandalwood trees per hectare. The average tree height has increased by 40% over the last year with the tallest tree measured (an *Acacia lasiocalyx*) standing at 4.4 metres (pictured bottom left).

WHAT'S NEXT?

Infill planting is scheduled for winter 2022. Approximately 1,000 Banksia seedlings will be planted to increase the density of angiosperms in the mix (flowering trees). Comprehensive monitoring assessments will be conducted annually until the site is established (approx. 6 years).



BROOKTON SANDALWOOD, WA

BALARDONG NOONGAR COUNTRY



Est. 2019 | 33 ha | Biodiverse Sandalwood | 27,725 seedlings | 150 kg seed



BROOKTON SALTLAND, WA

BALARDONG NOONGAR COUNTRY



Est. 2019 | 28.5 ha | Saltland Restoration | 34,949 seedlings

MONITORING SUMMARY

This site was first planted in 2019, with additional areas and infill planting in 2020 and 2021. In April 2022, the team were on-site to conduct the third year monitoring assessment. Fifteen permanent monitoring plots have been established across the Saltland site, each covering a total area of 500m². Results for the 2019 area indicate an average density of 688 trees per hectare; an increase of 45% from last year. The 2020 and 2021 areas showed an average density of 865 and 453 trees per hectare respectively. Survival and growth vary significantly across the site, in line with varying salinity levels. Across all areas the average tree height was 37 centimetres and the tallest seedlings (*Acacia acuminata*, *Casuarina obesa* and *Eucalyptus loxophleba* equally) were 1.2 metres.

WHAT'S NEXT?

Further infill planting is scheduled for winter 2022. Approximately 4,000 seedlings will be planted to increase the density in patchy areas of the site. Comprehensive monitoring assessments will be conducted annually until the site is established (approx. 6 years).



BROOKTON SALTLAND, WA

BALARDONG NOONGAR COUNTRY

Est. 2019 | 28.5 ha | Saltland Restoration | 34,949 seedlings



GABBIN, WA

BALARDONG NOONGAR COUNTRY



Est. 2021 | 52 ha | Biodiverse Sandalwood | 18,000 seedlings | 56 kg seed

MONITORING SUMMARY

This site, which is split into two 'blocks', was first planted in winter 2021 using a combination of direct seeding and hand-planted seedlings. The team returned in April 2022 to sow the sandalwood nuts and conduct the first year monitoring assessment. Fourteen permanent monitoring plots were established across the site, each covering a total area of 500m². Seed germination and seedling survival have been very successful in the NW block, with monitoring results indicating an average density of 1,244 trees per hectare. Density in the SE Block was lower (average of 404 trees per hectare) largely due to severe wind and water erosion. The average seedling height was 36 centimetres in the NW block and 26 centimetres in the SE block. The tallest seedling measured was an *Acacia acuminata* ('Jam Wattle') at 1.3 metres.

WHAT'S NEXT?

Infill planting is scheduled for winter 2022. Approximately 3,000 *Acacia acuminata* seedlings will be planted to increase the number of sandalwood hosts in the mix, particularly in the SE block. The next monitoring assessment will take place in Autumn 2023, with a particular focus on sandalwood germination and survival.



BENCUBBIN, WA

BALARDONG NOONGAR COUNTRY



Est. 2028 | 22 ha | Biodiverse Sandalwood | 16,556 seedlings | 51 kg seed

MONITORING SUMMARY

This site was first planted in winter 2018 using a combination of direct seeding and hand-planted seedlings. Ros (Sandalwood Solutions) and Jess (CPOZ) returned to the site in May 2022 to conduct the fourth-year monitoring assessment. Thirteen permanent monitoring plots have been established across the site, each covering 500m². Results indicate a slight decrease in the average stocking density from last year (840 to 757 trees/ha). This is to be expected as the planting begins to mature and progress towards canopy cover. The team identified a total of 24 different native species across the site. The average tree height has increased by 35% over the past year, from 72 cm to 97 cm. The tallest tree measured was a beautiful *Acacia lasiocalyx* at 4.2 metres tall, with a trunk diameter of 13 cm.

WHAT'S NEXT?

Further infill planting is scheduled for winter 2022. Approximately 6,000 *Acacia acuminata* seedlings will be planted to increase the number of sandalwood hosts in the mix. More sandalwood nuts will be sown next Autumn. Comprehensive monitoring assessments will be conducted annually until the site is established (approx. 6 years).



BENCUBBIN, WA

BALARDONG NOONGAR COUNTRY

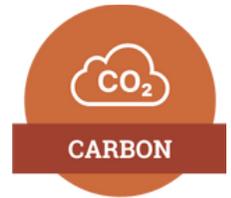


Est. 2018 | 22 ha | Biodiverse Sandalwood | 16,556 seedlings | 51 kg seed



EURARDY RESERVE, WA

NANDA COUNTRY



Est. 2019 | 617 ha | Biodiverse Carbon | 347,732 seedlings | Owned by Bush Heritage Australia

MONITORING SUMMARY

We have planted this site annually since 2019, using a biodiverse mix of more than 20 native species. Results from the monitoring assessment conducted in April 2022 indicate that the average stem density has declined slightly - a result of the extreme summer heat and predation from kangaroos and rabbits. However, the sand plain trial planted in 2021 has been more successful than expected, with most key myrtaceous species (e.g. *Eucalyptus*, *Melaleuca* and *Calothamnus* species) persisting. This is excellent news as the majority of future planting will be on the sandier soils. Although the 2020 planting area has almost outgrown the 2019 area, the 2019 area is less dominated by *Eucalyptus* species, which is positive from an ecosystem restoration point of view.

WHAT'S NEXT?

We still have another 733 hectares to plant at Eurardy Reserve. This area is mostly yellow sandy soils and is more technically difficult to plant. This year we will be trialling the propagation of several new species, as well as alternative seeding techniques to ensure the restoration is a success.



EURARDY RESERVE, WA

NANDA COUNTRY



Est. 2019 | 617 ha | Biodiverse Carbon | 347,732 seedlings | Owned by Bush Heritage Australia



EURARDY RESERVE, WA

NANDA COUNTRY



Est. 2019 | 617 ha | Biodiverse Carbon | 347,732 seedlings | Owned by Bush Heritage Australia





Part 3:

NEW INITIATIVES

Plant Trees Australia

Your feedback supporting our community projects has been overwhelming. We've acted on that feedback and created **Australia's first online community tree planting hub**, launching later in 2022.

We know that community planting activity can hugely increase the numbers of native trees going into the ground for climate change mitigation, landscape restoration and environmental benefit. All hands on deck is what's needed right now to address the climate crisis. We also know that many community projects have difficulty getting funding.

Plant Trees Australia will enable all participants in community planting - community groups, landholders, funders, volunteers, nurseries and more - to gather in one place, allowing community planting to happen at scale. It's a really exciting project and we're very much looking forward to sharing it with you.

If you're part of a community planting group and would like to be an early adopter of the hub, please let us know by contacting Pollyanna (pollyanna@carbonpositiveaustralia.org.au).



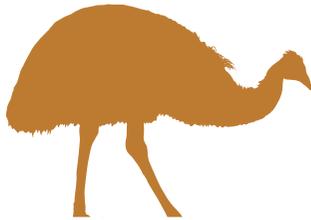
A CARBON POSITIVE INITIATIVE



Image credit: Phil Jenkins

Climate Care Subscriptions

Donors can now access a quick and easy way to take care of our planet and become carbon positive, by taking up one of 4 monthly **Climate Care Subscriptions**. These payment plans help donors reduce their carbon impact while benefiting Australian habitats through native biodiverse tree planting.



Individual
(1 person)

\$17/mo

- ✓ 8 tCO2e Captured / Yr*
- ✓ 2 tCO2e Additional / Yr**
- ✓ 5 Trees Planted / Mo
- ✓ 60 Trees Planted / Yr



Couple
(2 people)

\$25/mo

- ✓ 12 tCO2e Captured / Yr*
- ✓ 3 tCO2e Additional / Yr**
- ✓ 8 Trees Planted / Mo
- ✓ 91 Trees Planted / Yr



Small Family
(3-5 people)

\$38/mo

- ✓ 18 tCO2e Captured / Yr*
- ✓ 5 tCO2e Additional / Yr**
- ✓ 12 Trees Planted / Mo
- ✓ 139 Trees Planted / Yr



Large Family
(6+ people)

\$50/mo

- ✓ 25 tCO2e Captured / Yr*
- ✓ 5 tCO2e Additional / Yr**
- ✓ 15 Trees Planted / Mo
- ✓ 181 Trees Planted / Yr

Carbon Bins

We are happy to announce our partnership with **Carbon Bins**. The Carbon Bin concept is based on the principle that, like the physical waste we create, we all also need to take care of our carbon waste. The aim of this consumer initiative is to enable shoppers to 'bin' some of their carbon pollution when making a purchase.

The Tap and Donate points allow shoppers to make an optional donation to carbon removal. The donations will go to accredited Australian Carbon Removal projects.

Carbon Bins is currently comprised of a group of volunteers that want to provide carbon removal and education to the general public. We are auspicing the project, which means we are providing support and guidance to get the project up and running.

How you can help?

If you are a retail outlet, café or restaurant that would like to trial this initiative please get in contact to find out about installing an easy **Tap Carbon Away Devices**.



Gifts in Will & Acacia Legacy Circle



When you include Carbon Positive Australia in your Will, you are making a unique and deeply appreciated commitment. This will help us continue to, not only sequester carbon, but restore degraded land, increase biodiversity, and help communities become more climate change resilient.

A legacy gift is one of the most effective and long-lasting ways to support our work. We rely on our donor's generosity to enable us to plan multi-year restoration projects, commit to supporting community planting across Australia, and ensure the permanence of trees planted. Many of our carbon projects have 100-year permanence – meaning the trees are protected for 100 years. Gifts from Wills are essential for ensuring this protection now and into the future.

This year we established a giving circle - The Acacia Legacy Circle - a special society with exclusive member events that recognises donors who include Carbon Positive Australia in their Will. Acacia trees are an essential pioneer species – they are resilient, hardy and vigorous, preparing the ground for thriving future forests. We believe those who leave a gift in their Will are pioneering in the same way – providing for future growth, resilience and climate health for all.

To find out more about leaving a Carbon Positive legacy or joining the Acacia Legacy Circle, [please visit our website.](#)



Part 4:

AWARDS & MEDIA

Awards

2022 ANTHEM AWARDS

Carbon Positive Australia's own [Carbon Footprint Calculator](#) has taken a Silver Award in the category 'Sustainability, Environment, and Climate Special Projects'.

The Anthem Awards honours the purpose and mission-driven work of people, companies and organisations worldwide. We are humbled to be among winners like Google, The New York Times, Greenpeace and National Geographic.



"We wanted to demystify the world of carbon by creating a tool that is intuitive, accurate and transparent. We are incredibly proud of what we have achieved and hope it empowers Australian households to understand and reduce their carbon footprint."

– Jess Fitzgerald, Carbon Positive Australia

2022 TELSTRA AWARDS

We were chosen as a State Finalist in the Telstra Best of Business Awards. Carbon Positive has a 20-year track record of restoring degraded lands through biodiverse tree planting and was picked as a finalist in the Promoting Sustainability category.



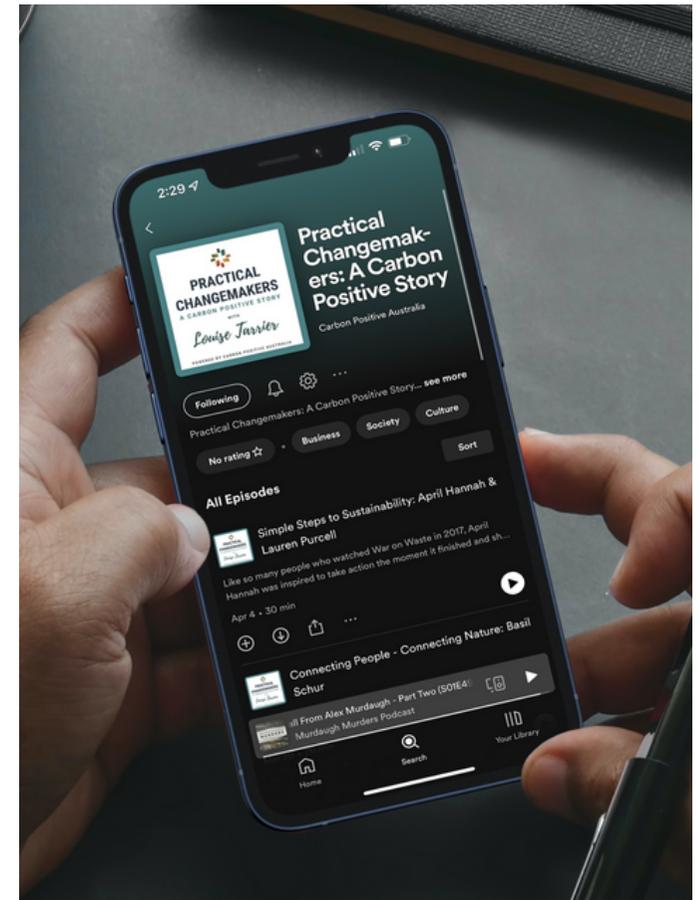
Practical Changemakers Podcast

Through our work, we get to talk to and spend time with people who are working for the health of our environment every day. These practical changemakers and leaders don't often make the headlines, but the work that they do is vital in our changing world.

At the beginning of 2022, we released the first season of our podcast '**Practical Changemakers: A Carbon Positive Story**', hosted by our CEO, Louise Tarrier.

In the first season, we interviewed a number of guests from a range of industries and touched on varying topics including business and sustainability, ethical investments, why trees are so important, and land conservation.

In Season two of the podcast, we are joined by 8 new guests who take us on a journey from soil carbon to art activism and many places in between. Whether your interests are in regenerative practices or finding a sustainable hair salon, you will enjoy listening to our guests who all have one thing in common: an ability to engage with practical change.



You can listen to our podcast [HERE](#).



Part 5:

BUSINESS PARTNERSHIPS

Business Partnerships

Thank you to all of the organisations and community groups that have partnered with us over the last six months and are taking action to measure and reduce their environmental impact.

There is no typical partnership. Each organisation has a different objective and purpose, but collectively they are moving towards a climate positive future. Here's what our business donors are saying...

"Working with Carbon Positive Australia allows us to combat climate change while restoring degraded land and creating much-needed habitat and biodiversity, and with a project close to home in the Nightcap National Park we can see the direct and tangible impact this is making." – Jill Johns, Zulu & Zephyr

"I met Catherine at a United Nations Sustainable Development Goals event and we got chatting about how events can be simply offset with their emission calculator. When I heard that Carbon Positive will be planting trees at the end of our market season to counteract any emissions produced, the alignment to our purpose was instantly connected." – Mei Wang Yong, WA Community Markets Summer X Salt

"Being a technology company we sit in a challenging space. We want to be in a position that enriches and encourages the growth of the environment rather than adding to the increasing landfill. We also understand the value our clients will gain from supporting a wonderful initiative that builds towards a greener future, which was what helped select Carbon Positive Australia as a partner." – Michelle, Comp Now

2022 Business Survey

Thank you to all the organisations who took part in our Business Survey. In August 2020. As part of our CarbonCare research project, we interviewed 110 businesses across Australia to gauge their attitudes to climate change and where they were on their journey towards becoming carbon neutral. In May 2022, we sent out a further survey to understand any changes due to the pandemic. The main survey findings from the 94 respondents are listed below. Click [here](#) for more information from our survey.



- Over 50% of businesses have never calculated their carbon footprint or are unsure if they have. This is compared to 76% of businesses in 2020.
- Reducing their carbon footprint ranked as the action businesses are most passionate about.
- 45% of businesses have begun their carbon journey but assess they have further work to do, in 2020 71% said they had begun their journey.
- 57% said that COVID had an impact on their environmental action.
- Over 50% of businesses would plant trees if they had more resources available to allocate to environmental projects.
- Over 90% of businesses have taken action to reduce waste.
- Pressure to take action and/or report on environmental issues comes mainly from inside the organisation, board, management and employees.

Online Business Carbon Calculations

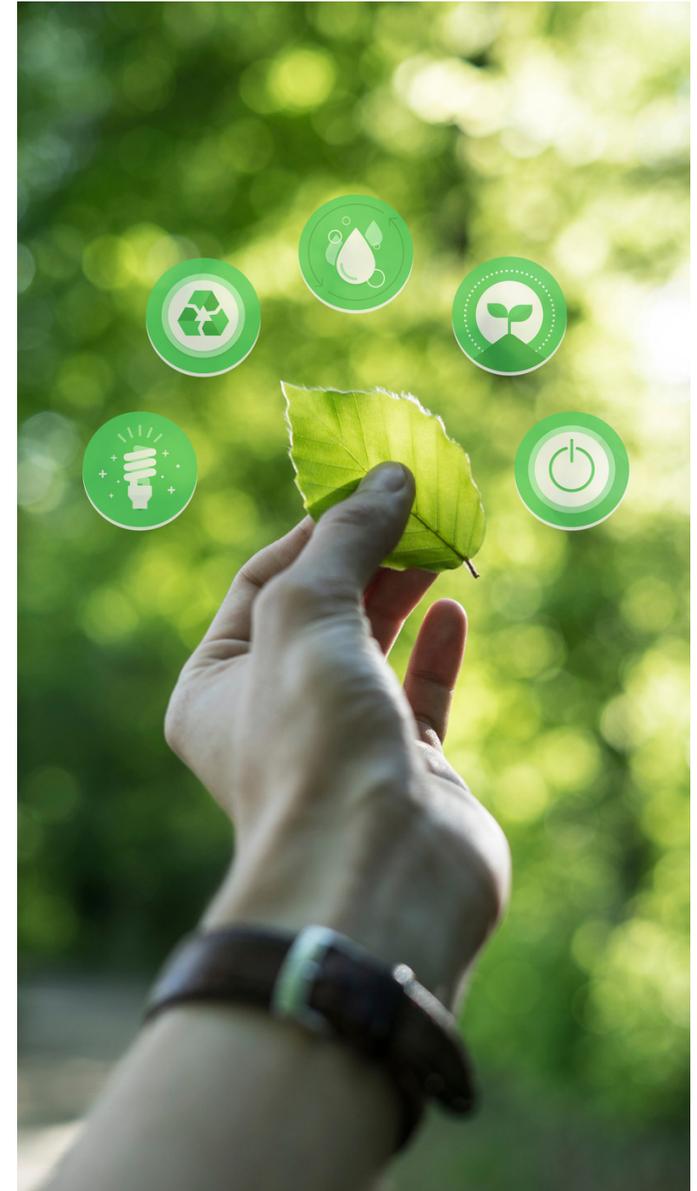
Coming Soon

Our recent survey showed that calculating your organisation's carbon footprint can be a complicated exercise. We thought this was a great opportunity to apply our knowledge to help you take positive action without the complexity of a detailed carbon footprint analysis.

In July, we will be launching an online tool that will allow you to get an approximate measurement of your business's annual carbon footprint with just a few clicks.

You can then offset your business's emissions by supporting native tree planting across Australia.

[Sign up for our newsletter](#) to be the first to know about this new initiative.



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